



MEDIA RELEASE

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Hawker Pacific Showcases Expanded Products and Services at Avalon Airshow 2011

Following recent expansion across the Asia Pacific and as a reflection of its strong continuing commitment to the Australian market, leading aircraft sales, services and product support company, Hawker Pacific, is investing in a substantial presence at next week's Australian International Airshow and Aerospace and Defence Exposition at Avalon.

In addition to their flagship studio with a full schedule of rolling activities at Avalon, eight premium aircraft will be featured on the flightline throughout the event.

Alan Smith, Hawker Pacific's Chief Executive Officer said: "Hawker Pacific now has exceptional reach through its strategically-based operational facilities across Australia and throughout the region and this year's Avalon airshow will allow us to communicate with customers and visitors and to open a forum for discussion on a more direct and personal level.

"Building on our recent success in fixed wing and helicopter deliveries in both Australia and New Zealand, we are investing in our Avalon presence with the main aim of showcasing the enhanced capabilities of Hawker Pacific, its people, its partners and their products and services to all levels within the aviation industry."

Hawker Pacific will be displaying eight exceptional aircraft including the Hawker 4000, the Beechcraft King Air 350i and Bonanza G36, the twin engine Bell 429 Helicopter, the Bell 407 Helicopter, and three Diamond aircraft including the DA 42 L36, the DA 40 and the DA 20.

"Displaying such a wide assortment of aircraft at Avalon this year not only reflects our diverse customer base, but highlights our ability to cater to a broad range of market demands from corporate and general aviation, to military and governments, to product service and support throughout Australasia and the Asia Pacific. We encourage guests to visit us at the Hawker Pacific studio, meet our experienced team and to see for themselves", Mr Smith said.

Hawker Pacific's studio is located adjacent to the static display at EW-E3 and includes reception, hospitality and meeting areas. Senior Hawker Pacific representatives at the event will include:

Alan Smith – Chief Executive Officer

Tony Jones – Senior Vice President, Aircraft Sales & Flight Services Group

Doug Park – Senior Vice President Aust & NZ Operations/Special Programs

Notes to editors

1. **Hawker Pacific** is a market leader in integrated civil and military aerospace sales and product support in South East Asia, Australia, the Pacific and the Middle East and is one of the largest independent companies of its type in the region with nearly 600 employees. The company's Asian operations include established businesses in Singapore, China, the Philippines, Thailand, Indonesia and Malaysia.

Hawker Pacific represents some of the world's leading aircraft manufacturers, including Hawker Beechcraft Corporation, Bell Helicopter and Diamond Aircraft. Hawker Pacific is also a primary dealer in used aircraft with networks to source, acquire and trade aircraft globally.

Hawker Pacific is also Australia's premier fixed base operator (FBO) with a network of facilities in Sydney, Brisbane, Cairns, Singapore and expansions into Shanghai and Malaysia. The company's FBOs offer VIP services and crew facilities, 24/7 on demand aircraft charter from a modern aircraft fleet, flight operations and total aircraft management.

Hawker Pacific's product support activities include MRO, structural modification and support services to a wide range of fixed and rotary wing aircraft for corporate, charter, defence and special mission operators throughout the region. Other services include aircraft and engine maintenance, repair and overhaul, special mission aircraft modifications, design engineering, avionics parts and service, plus the provision of spare parts, exchange rotables and equipment sales.

Hawker Pacific holds the highest certification levels and accreditations including CASA, EASA and FAA certification, ISO 9001 Bureau Veritas accreditation, plus OEM customer / airworthiness approvals by 26 major global suppliers and civil and military regulatory authorities. These set the company apart from most others operating in the region, giving it a capacity to deliver complex special mission modifications for both civil and military customers.

The company's customers include airlines, commuter, corporate, general aviation, rotary wing and special mission operators, governments and the military.

2. **Hawker 4000** is the most advanced super-midsize jet in the world. The Hawker 4000 features high-efficiency engines and an industry-first composite fuselage. Lighter and stronger than aluminum, this carbon-fiber technology allows for enhanced speed and range performance. Praising its impressive marriage of efficiency and comfort, the Hawker 4000 has been recognized by the Robb Report with the "Best of the Best" award for being a category leader that flies effortlessly between continents.
3. **King Air 350i** - As the segment's greenest business aircraft, the King Air 350i has unmatched fuel efficiency and low operating costs. With class-leading capabilities and efficiency, the next-generation King Air 350i is the responsible, sustainable alternative that business aviation has been waiting for. As its segment's greenest aircraft, the King Air 350i can take more passengers farther on less fuel for consistent savings for your business. Plus, state-of-the-art design and performance enhancements represent new heights of power and durability.

4. **Bonanza G36** the next-generation Beechcraft Bonanza G36 combines the special-edition, 300-horsepower Teledyne Continental Motors high-performance engines and state-of-the-art Garmin G1000 “all-glass” integrated avionics suite. A six-place piston single with a top speed of 202 miles per hour and a maximum range of nearly 1,100-statute miles, the Bonanza G36 outperforms all other aircraft in its class.
5. **Diamond DA42 L360** is the Lycoming powered version of the market-leading DA42 twin that is in worldwide service with leading flight training schools and institutions. It is equipped with two counter-rotating Lycoming IO-360 (180hp) engines, the industry-standard G1000 glass flight deck, and available flight into known ice certification (FIKI).
6. **Diamond DA 40** is a four-seat, single engine, all composite, technically advanced aircraft that features the Garmin G1000 glass cockpit. The aircraft’s fuel economy, performance and industry-leading safety record make it a favourite of leading flight training organizations and personal operators. It is well suited for primary and instrument flight training, as well as for personal transportation.
7. **Diamond DA 20** is a two-seater, single engine aircraft offering outstanding performance and impressive economy. Now available with optional Aspen or Garmin flight displays, making the DA20 the most affordable glass cockpit certified aircraft. It has an excellent safety record, is economical, easy to maintain and is highly optioned for its low entry price. It is an exciting aircraft to fly and offers superb performance.
8. **Bell 407 Helicopter** with exceptional hot and high hover capability, delivers the best speed, payload and range in its class. Seats seven. Maximum Cruise Speed 140 kn, 259 km/h.
9. **Bell 429 Helicopter** is quite possibly the most advanced light twin IFR helicopter ever created. Incredibly fast, impeccably appointed and more spacious than any helicopter in its class. Intelligently designed and highly adaptable to address an array of individual needs. It’s how those who have arrived choose to travel.

For further information:

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